

NOW  
OFFERING  
VIRTUAL  
WORKSHOPS!

**AGU** SHARING  
SCIENCE

## Communications Workshops



Sharing Science communications workshops provide scientists with the skills and confidence to disseminate their work and its value to broad audiences. Workshops can focus exclusively on working with community groups and other “general public” audiences; they can also address communicating with the media and/or policymakers. Workshops can be virtual or in-person and range from half-day to multi-day offerings.

Learn how to:

- Connect with your audience
- Reduce or eliminate jargon
- Craft an elevator pitch
- Tell science as a story
- Hone your message

### Stats & quotes:

- More than 90% of attendees rate our workshops as excellent.
- Attendees’ confidence in their ability to communicate science to wider audiences increases by an average of 30%, with some attendees reporting a confidence boost of 70%.
- From workshop attendee Serna B. Lee: “I felt I was able to get a lot of assistance on a personal level, which is sometimes difficult to obtain when at a workshop with people from different research areas. The workshop provided me with new perspectives on how to better present my research to a wide range of audiences. I came away with new tools that I am going to use straight away.”

More info: [www.agu.org/sharingscience](http://www.agu.org/sharingscience)

Request a workshop for your institution: <https://forms.agu.org/request-workshop/>

**AGU**  
ADVANCING EARTH  
AND SPACE SCIENCE